

Roll No.

Total No. of Pages: 02

Total No. of Questions: 09

B.A (Journalism and Mass Communication) (Sem. – 2)

GLOBAL MEDIA AND POLITICS

Subject Code: BAJMC-203-18

M Code: 75892

Date of Examination : 20-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Short questions:

- a) Radio Jockey
- b) Communication
- c) Voice of America
- d) Journalism
- e) Digital Media
- f) Local/Global
- g) Al-Jazeera
- h) UNESCO
- i) KBC
- j) Propaganda

SECTION-B

2. Define media conglomerates and monopolies in detail.
3. Discuss the role of media during the Vietnam War.
4. Discuss 9/11 and its implications for the media.
5. Explain media hegemony in detail.
6. Describe discourses of Globalisation.

SECTION-C

7. Discuss the implications of Nazi propaganda in detail.
8. Define McBride Commission in detail.
9. Describe cultural imperialism with suitable examples.

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NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.